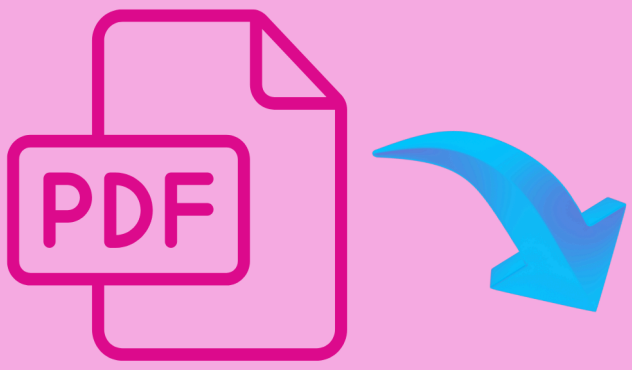
Free AI Tools To Help You Start And Grow Your Online Business



By Constance Grace

Discover free AI tools to streamline and grow your online business. From content creation and web design to email marketing and SEO, these tools cover all the essentials to help you succeed.

Kickstart your online business with free AI-powered tools:

1. Content Creation & Marketing

- Canva (Free Plan): For creating graphics, social media posts, and marketing materials.
- ChatGPT (Free Version): Generate ideas, write copy, and create content for blogs, emails, or ads.
- Pexels/Unsplash + AI Image Generators: Use free stock images or tools like DALL·E for custom visuals.
- Grammarly (Free Plan): Check your written content's grammar, spelling, and tone.

2. Website and Landing Page Design

- Wix/WordPress: Free website builders for creating your online presence.
- Framer AI: Automatically generates websites from text descriptions.
- Google Sites: Simple and free for basic business websites.

3. Customer Engagement and Support

- Tawk.to: Free live chat software for engaging with visitors.
- HubSpot (Free CRM): Manage customer relationships, track leads, and streamline communication.
- ManyChat (Free Plan): Build chatbots for Facebook Messenger or Instagram to automate customer interaction.

4. Social Media Management

- Buffer (Free Plan): Schedule and track social media posts on multiple platforms.
- Later (Free Plan): Visual scheduling for Instagram and other social media accounts.

- Publer: Plan, schedule, and analyze posts across platforms.

5. SEO & Analytics

- Google Analytics: Track website traffic and user behavior.
- UberSuggest (Free Plan): Find SEO keywords, track rankings, and optimize your website.
- AnswerThePublic: Discover trending questions and topics in your niche.

6. E-commerce Tools

- Shopify (Free Trial): Build an online store.
- PayPal or Stripe: Free to set up payment gateways for your store.
- Sellfy (Free Plan): Great for selling digital products.

7. Productivity & Collaboration

- Notion (Free Plan): Organize tasks, content ideas, and workflows.
- Trello: Manage projects and stay organized with Kanban boards.
- Clockify: Free time tracking tool to improve productivity.

8. Email Marketing

- MailerLite (Free Plan): Send newsletters and manage email campaigns.
- Moosend (Free Plan): A beginner-friendly email marketing tool.

9. Video Creation

- CapCut: Free video editing for social media and YouTube.
- InVideo: Create short promotional videos for marketing.
- Pictory AI (Free Trial): Automatically convert text into videos.

10. Market Research

- Google Trends: Identify trending topics in your niche.
- Zyro AI: Generate business names, slogans, or ideas.

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